



THE ENERGY PARADIGM

Business Energetics: Navigating organizational undercurrents.

With more than 70% of Americans saying that they are disengaged at work, costing organizations between \$450 and \$550 billion annually, still most CEOs, Human Resources Executives and Directors are scratching their heads on how to solve this massive employee epidemic.

The truth is senior leaders are merely skimming the expensive surface, spending upwards of 1.5 billion dollars a year on employee perks, state-of-the-art facilities, mindfulness programs, etc. with mediocre or fading results at best. But it doesn't have to be that way.

In this transformative session, Dr. Victor Porak de Varna, Founder & CEO of THE ENERGY PARADIGM and author of the forthcoming book, *Business Energetics*, reveals why business leaders need to take a deep leap beyond the physical, mental or emotional levels of employee disengagement to where the root cause lies – at the energetic level of their organization.

In this presentation, you will learn:

- Key energy states of organizations, teams and individuals and how they influence effectiveness and organizational culture
- How to identify your organization's "energy drains" such as change and leadership resistance, unnecessary friction, toxicity, inertia or resignation
- How to go levels deeper to access the roots of organizational energy to impact employee engagement, motivation and alignment

Attendees will walk away with actionable key insights and strategies to create an optimized energy state in their organizations resulting in employees and teams that are energized, aligned, feel more fulfilled, find deeper meaning and accomplish more.