



Business Energetics

Motivation | Engagement | Energy | Culture

Disengagement is at an all time high. Most people start out highly motivated and engaged in new employments. But that energy often fades, resulting in the global disengagement crisis we're facing right now. Why is this so? Because the root cause of disengagement cannot be fully solved at the physical, mental or even emotional levels. We need to stop treating symptoms to tap into the intangible fuel that is at the core of every individual, team and organization – its energy!

The Energy Paradigm is a radically different and positive approach to uncover and energize the seeds of success, happiness and professional fulfillment inside individuals, teams and organizations. Our years of research and study reveal that the soul of success emanates from deep within the “energy” state of individuals, teams or organizations -- beyond the physical and mental or emotional states to where the root causes lie.

People want to thrive. From interviewing and assessing thousands of people throughout my career I know that everybody is driven to do well. Let's tap into that source of energy and motivation!

Testimonials

“Victor is a knowledgeable, passionate and articulate advocate for the power of channeling the positive energy and talent of people and teams in the workplace. His speaking style is an engaging combination of intellect, logic, story and heart! A delight.” - Amelia Warren, CEO

“Victor captivated the room with his deep understanding of workforce issues in Corporate America and his commitment to help solving them through The Energy Paradigm. His voice and work provide fresh insights and paradigm-shifting tools that can change the way we do business today.” - Carolyn Parrs, CEO

Dr. Victor PORAK DE VARNA

THE ENERGY PARADIGM



Lecturer, Author, Speaker

Dr. Vic has a total of 21 publications, mostly in the field of science and applied science, focusing on psychology, media and communications as well as information and technology management.

His new book “Business Energetics” is scheduled to be published in winter 2018/2019, radically transforming our approach to business by highlighting the need to go levels deeper beyond action, innovation, agility and change to access what really matters: the energetic roots of business.

As Researcher, Lecturer and Assistant Professor, Dr. Vic has taught regular classes and seminars in Business Administration, IT Management and Computer Science to audiences of up to 1000 students at UNISG in Switzerland (World University Ranking: Global top 10 business school).

For the past 20 years he has given presentations and led workshops and trainings for a long list of corporate clients throughout Europe and the Americas.

Dr. Vic has presented his research at various scientific conferences.

Recent Speaking Engagements

Webinar for Smith College Alumnae Organization with the topic “Set yourself up for success – Interview your future employer”. The live webinar was very well received by over 150 participants. ***“Thanks for a great presentation, your insights and the practical advice.” - L. Mara***

Presentation and facilitation of a five-hour motivational workshop to the North American board and executive management team of a global 45,000 employee organization in the IT outsourcing industry. ***“This is exactly what we needed” – Bertus Cilliers, CFO***

Motivational presentation to over 200 key employees in four physical locations of a North American organization to address “Employee Engagement” with the goal of re-energizing the organization. ***“This was spot on” – Stepan Marzini, Head of HR***

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Dr. Vic's Bio

A world class Human Capital and Talent Management Researcher, Speaker and Consultant with extensive international working experience, Dr. Vic has supported client organizations throughout Europe and the Americas for the past 20 years. He specializes in speaking engagements, presentations, workshops and trainings for teams, managers and leaders on business energetics, leadership, team energy, interviewing, assessments and personality profiling, talent management, future and change readiness as well as motivation, engagement and organizational energy.

Victor's background is a melding of engineering (mechanical engineering, electrical engineering and computer science), business administration & economics (behavioral and experimental economics, information and technology management, communications) and academic research and lecturing.

Dr. Vic holds a PhD in Media & Communications and a Master's in Business Administration and Information & Technology Management from Swiss University of St. Gallen (Global top 10 business school) with additional studies in Electrical Engineering and Computer Science from Swiss Ecole Polytechnique Federale de Lausanne (Global top 12 engineering school, the MIT of Switzerland). Among others, Victor had the honor of working alongside Nobel Laureate Dr. Vernon L. Smith at ICES the Interdisciplinary Center For Economic Science, George Mason University, VA.



Signature Speech

Business Energetics: Navigating organizational undercurrents.

With more than 70% of Americans saying that they are disengaged at work, costing organizations between \$450 and \$550 billion annually, still most CEOs, Human Resources Executives and Directors are scratching their heads on how to solve this massive employee epidemic.

The truth is senior leaders are merely skimming the expensive surface, spending upwards of 1.5 billion dollars a year on employee perks, state-of-the-art facilities, mindfulness programs, etc. with mediocre or fading results at best. But it doesn't have to be that way.

In this transformative session, Dr. Victor Porak de Varna, Founder & CEO of THE ENERGY PARADIGM and author of the forthcoming book, *Business Energetics*, reveals why business leaders need to take a deep leap beyond the physical, mental or emotional levels of employee disengagement to where the root cause lies – at the energetic level of their organization.

In this presentation, you will learn:

- Key energy states of organizations, teams and individuals and how they influence effectiveness and organizational culture
- How to identify your organization's "energy drains" such as change and leadership resistance, unnecessary friction, toxicity, inertia or resignation
- How to go levels deeper to access the roots of organizational energy to impact employee engagement, motivation and alignment

Attendees will walk away with actionable key insights and strategies to create an optimized energy state in their organizations resulting in employees and teams that are energized, aligned, feel more fulfilled, find deeper meaning and accomplish more.

Dr. Victor PORAK DE VARNA

THE ENERGY PARADIGM



More Testimonials

"Victor is the most talented leadership profiler that I know. He has a unique insight into people that is unparalleled." – Mark Carr, VP HR

"Victor Porak de Varna speaks with worldly energy as he shares his universal message, connects from his heart, and inspires his audience to join him there." - Jani McCarty, Coach & Author

"Dr. Vic is a game changer! With his ability to go deeper he will find a way to energize and set your people up for success. His approach was transformative for our organization and life changing for our people. One of the best investments you can do for your organization." – Frank Garbelmann, HR BP

"My experience hearing Victor Porak de Varna speak was transporting, as I listened to a wise man of the heart point the way to a path of thriving in business that transcends business itself and includes the engine of human potential that creates new worlds." - Kathleen Hanagan, Founder & Author

Contact Us



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