

# Dr. Victor Porak de Varna

Founder & CEO, THE ENERGY PARADIGM

---



## ***Too many times I've been told who I am not***

That pretty much summarizes the first half of my life: I wanted to become a great pianist and was told at a Master Class at Moscow Conservatory that my technique sucks. I wanted to become a great inventor and engineer and was told in my very first lecture that I would not make the cut. I wanted to become a tenured professor and was told that I was too old. I worked my ass off as Human Capital consultant with 132 flight legs in one year and was told that I was not performing.

## ***All I wanted then was to be seen, for somebody to tell me who I am***

Until then, I had gotten a PhD in Media & Communications and a Master's in Business Administration and Information & Technology Management from Swiss University of St. Gallen (Global top 10 business school) with additional studies in Electrical Engineering and Computer Science at Ecole Polytechnique Federale de Lausanne (Global top 12 engineering school, Swiss MIT). Among others, I had the honor of working alongside Nobel Laureate Dr. Vernon L. Smith at the Interdisciplinary Center For Economic Science, George Mason University, VA. But I still had to figure out who I am and what my purpose in life really is...

## ***Everyone counts – Everyone matters***

Despite my strong drive and ambition, I had become a disengaged and disgruntled employee. That's when I realized that I was not alone: Too many people suffer just like I did because they feel they don't fit. Because they feel undervalued. Because they feel misunderstood and mistreated. Because their talent is not recognized. Because their efforts are dismissed. That's what prompted me to start THE ENERGY PARADIGM, a radical shift from conventional business. A new lens and perspective that values people, that stands for Human Sustainability. A new approach that goes to the real root of every business—to the energy of their people, teams and organizations. I stand for a radically shift that supports the human element as a counterweight to all the automation and AI that seems to dominate businesses. Without people—no business.

# Dr. Victor Porak de Varna

Founder & CEO, THE ENERGY PARADIGM

---



## *Every company needs a business profiler*

Every company needs a Business Profiler who helps organizations navigate what happens below the surface, on the energetic level of their operations. To identify and manage undercurrents before they can affect the business. To help people find meaning and purpose. To help teams collaborate and communicate. To balance, harmonize and align organizations. To assess and fine tune the “hum” of their operations. Unfortunately to date business profilers do not exist. Dr. Vic is the pioneer of Business Profiling and Business Energetics, addressing the unseen layer organizations. The energetic foundation of operations. That’s what really matters in business. That’s where we need to go to address the root causes of organizational dysfunctionalities such as employee disengagement, lack of drive and motivation, lack of innovation, toxic work cultures, unnecessary friction and lack of collaboration among others. Dr. Vic helps organizations, teams and individuals go past treating symptoms to address the root causes of those challenges. Everyone has talent and purpose. Let’s find it. Everyone deserves a chance to shine. Let’s give it to them. Everyone deserves to be seen. Let’s open our eyes to see.

Dr. Vic lives in Denver, Colorado with his wife and two daughters.

### **How to work with Dr. Vic, The Business Profiler:**

- Speaking Engagements & Workshops: Please visit our speaker page: [tep.global/speaking](https://tep.global/speaking)
- Consulting: Please visit our webpage: [tep.global/energizyourcompany](https://tep.global/energizyourcompany)
- One on ones: Please visit our webpage: [tep.global/for-individuals](https://tep.global/for-individuals)

THE ENERGY PARADIGM, 1400 16<sup>th</sup> St., Suite 400, Denver, CO 80202

Telephone: +1-720-932-8034

E-Mail: [contact@tep.global](mailto:contact@tep.global)

Website: [TheEnergyParadigm.com](https://TheEnergyParadigm.com)